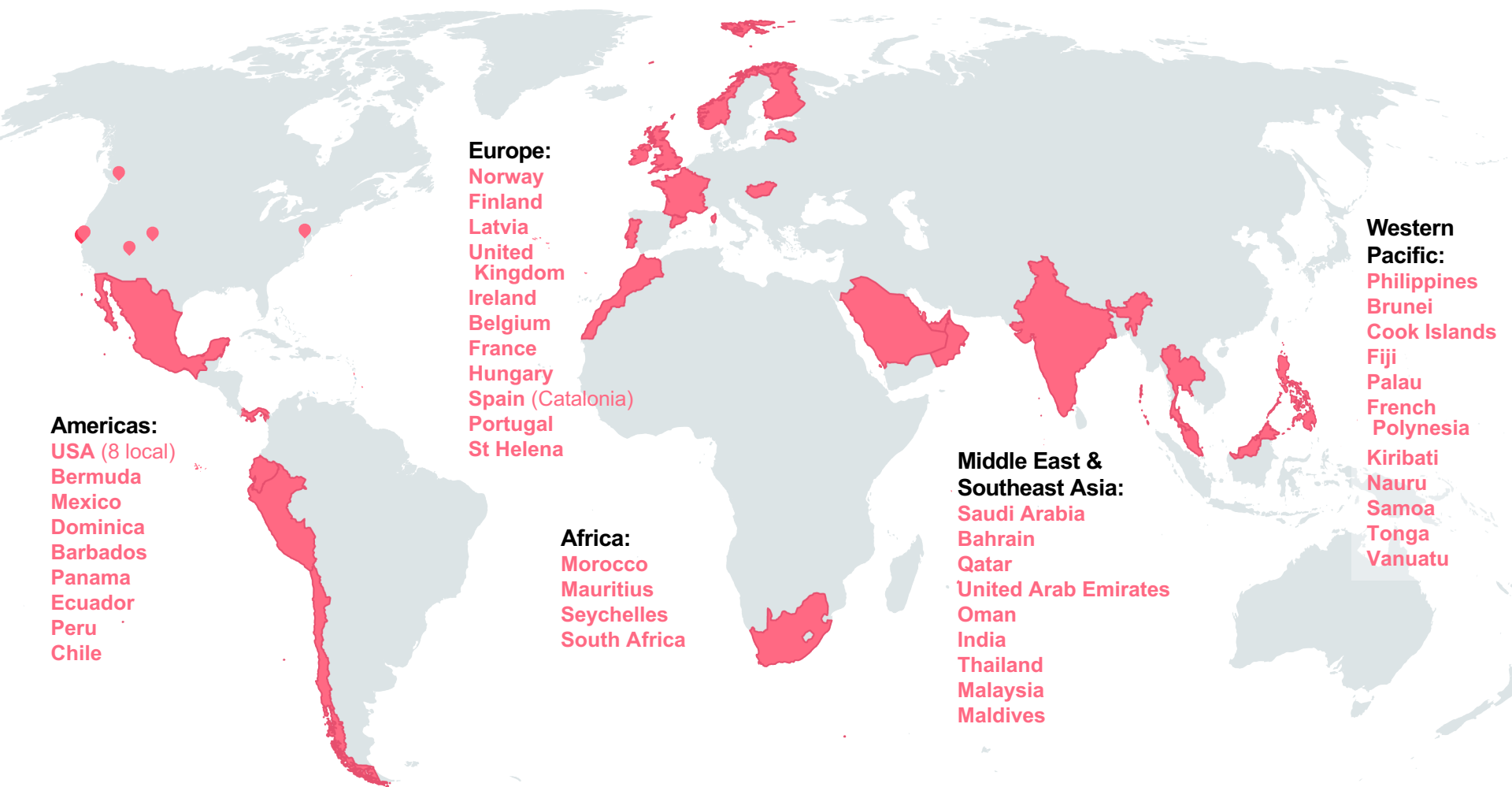


Sugary drink taxes around the world



Sugary drink taxes: Africa, Middle East

MOROCCO: MAD 0.7 per L VAT

(\$0.08) on soft and non-carbonated drinks with ≥ 5 g sugar per 100 mL; **0.6 MAD/L (\$0.07)** on energy drinks (20% increase);

MAD 0.15/L (\$0.02) on nectars (50% increase); and tax on soft drink manufacturers will increase 50% to

MAD 0.45 /L (\$0.05).

Implemented January 2019

SOUTH AFRICA: ZAR 0.021 per g sugar (\$0.0013)

on sugary drinks and concentrates (4g per 100mL exempt). If sugar not labeled, default tax based on 20 g sugar/100mL; exempts dairy drinks and fruit, vegetable juices. *Implemented Apr. 2018*

SAUDI ARABIA: 100% excise tax

on energy drinks, **50% tax** on sweetened drinks. *Implemented Jun. 2017, updated July 2019 (previously 50% tax only on aerated beverages)*

BAHRAIN: 100% excise tax

on energy drinks, **50% excise tax** on aerated soft drinks. *Implemented Dec. 2017*

QATAR: 100% excise tax on energy drinks;

50% tax on sweetened aerated drinks and concentrates to make carbonated drinks. *Implemented Jan. 2019*

OMAN: 100% excise tax on energy drinks;

50% tax on all carbonated drinks except sparkling water. *Implemented June 15, 2019*

UNITED ARAB EMIRATES: 100% excise tax

on energy drinks; **50% tax** on any drinks with added sugar or sweeteners. *Implemented Oct. 2017, updated Dec. 1, 2019 (previously 50% only on aerated beverages)*

SEYCHELLES: SR4 per L (USD \$0.22)

import tariff on all beverages containing >5 g sugar/100 mL. Exempt: fresh, locally produced drinks without additives and plain milks. *Implemented April 1, 2019*

MAURITIUS: MUR 0.03 per g sugar (\$0.00075)

on sodas, syrups, and fruity drinks with added sugar. *Implemented Jan. 2013, updated Oct. 2016*

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Sugary drink taxes: Asia & Pacific

INDIA: 12% goods and services tax

on all processed packaged beverages and foods;
additional 28% GST
on aerated beverages and lemonades.
Implemented July 2017

MALDIVES: MVR 33.64 per L (\$2.18)

import tariff on all energy drinks; **MVR 4.60/L (\$0.30) tariff** on soft drinks (incl. sweetened and unsweetened carbonated sodas, sports drinks)
Implemented March 2017

PHILIPPINES: 6 pesos per L (\$0.12)

on drinks using sugar and artificial sweeteners;
P12 per L (\$0.25) on drinks using HFCS.
Exempt: dairy drinks, sweetened instant coffee, drinks sweetened using coco sugar or stevia, and 100% juices. *Implemented January 2018*

THAILAND: 3-tiered ad valorem and excise

taxes on all drinks with >6 g sugar per 100mL. Ad valorem rate will decrease over time as excise increases. Drinks with >6g sugar per 100mL will face higher tax rates, up to **5 baht/L (\$0.16)** for drinks with >10g sugar per 100mL from 2023 onwards.
Implemented Sept. 2017

MALAYSIA: RM 0.40 per L (\$0.10) tax

on carbonated, flavored, & other non-alcoholic drinks with >5 g sugar per 100 mL or on fruit or vegetable juices with >12 g sugar per 100 mL
Implemented July 1, 2019

BRUNEI: BND 4.00 per 10 L (\$ 0.29/L) excise

on all drinks with >6 g sugar per 100mL.
Implemented Apr. 2017

SAMOA: 0.40 WST per L (\$0.38)

on carbonated beverages. *Implemented 1984*

FR. POLYNESIA: 40 CFP/L local

(\$0.40); 60 CFP/L import tax (\$0.59)
on sweetened drinks. *Implemented 2002*

PALAU: \$0.28175/L import tax

on carbonated soft drinks. *Implemented 2003*

FII: 0.35 FJD per L local (\$0.17);

15% import duty on sweetened drinks.
Updated 2016. 10% import duty on concentrates. *Implemented 2007, updated 2017*

NAURU: 30% import duty

on all products with added sugars
(+ removal of bottled water levy).
Implemented 2007

COOK ISLANDS: 15% import duty

(with 2% rise per year) on sweetened drinks.
Implemented 2013

TONGA: 1 Pa'anga per L (\$0.44)

on carbonated beverages. *Implemented 2016*
(increased in 2016 from 0.5 Pa'anga per L and in 2013 from 15% import tax)

KIRIBATI: 40% excise tax

on drinks containing added sugar and fruit concentrates, 100% juices exempt.
Implemented 2014

VANUATU: 50 vatu/L excise

(\$0.44) on carbonated beverages containing added sugar or other sweeteners.
Implemented February 2015

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Sugary drink taxes: Europe

BELGIUM: €0.068 per L (\$0.081) excise

on soft drinks with added sweeteners; **€0.41/L (liquids) (\$0.49)** and **€0.68/100 kg (\$0.81) (powders) excise** on concentrates.
Implemented Jan. 2016

UNITED KINGDOM: £0.18 per L (\$0.24)

on drinks with >5 g total sugar/100 mL; **£0.24 per L (\$0.32)**
on drinks with >8 g total sugar/100 mL. *Implemented Apr. 2018*

IRELAND: €0.20 per L (\$0.24)

on drinks with >5 g total sugar/100 mL; **€0.30 per L (\$0.36)**
on drinks with >8 g total sugar/100 mL.
Implemented May 2018

FRANCE: €0.11 per 1.5 L (\$0.13)

on drinks with added sugars or artificial sweeteners. *Implemented Jan. 2012.*
2018 UPDATE: Sliding scale tax, up to **€20 per hL (\$0.24/L)**
if >11g sugar/100mL.

CATALONIA, SPAIN: €0.12 per L (\$0.14) levy

for drinks with added sugars and >8 g sugar/100 mL, or
€0.08 per L (\$0.10) for 5–8 g sugar/100 mL.
Implemented May 2017

PORTUGAL: €0.08 per L (\$0.10)

on drinks with a sugar content of <80 g/L or **€0.16 per L (\$0.19)** on drinks with >80 g/L sugar. *Implemented Feb. 2017*

ST HELENA: £0.75 per L (\$1.00) excise duty

on carbonated drinks with ≥15 g sugar/L.
Implemented May 2014

NORWAY: 3.34 NOK per L (\$0.36)

on drinks containing added sugar or sweeteners;
20.32 NOK/L (\$2.22) on syrup concentrates.
Implemented 1981

FINLAND: €0.22 per L (\$0.26)

on sugar-containing soft drinks; **€0.12/L (\$0.14)**
on sugar-free soft drinks, mineral waters.
Implemented 1940, updated 2011

LATVIA: €0.074 per L (\$0.09) excise

on drinks with added sugar, sweetener, or other
flavoring; excludes fruit/vegetable juices with <10%
added sugar and flavored/functional waters without
added sugars, sweeteners, or flavorings.
Implemented May 2004; increased tax rate 2016.

HUNGARY: 7 HUF per L (\$0.02)

on soft drinks; **200 HUF/L (\$0.67)**
on syrup concentrates. *Implemented 2011*

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Sugary drink taxes: Caribbean & Central and South America

MEXICO: 1 peso per liter (\$0.05)

on all drinks with added sugar, excluding milks or yogurts.
Implemented Jan. 2014

PANAMA: 7% tax on sodas (previously 5%);

5% on other non-alcoholic drinks with added caloric sweeteners;
10% on syrups & concentrates. Exempt: dairy drinks, juices with
>7.5 g sugar/100 mL. *Implemented November 2019*

ECUADOR: 10% ad valorem tax

on soft drinks with <25g of sugar/L and on all energy drinks, regardless of sugar content; **\$0.0018 per gram sugar** on drinks with >25 g sugar/L.
Exempt: dairy products and their derivatives, mineral water and juices that have 50% of natural content. *Implemented May 2016*

PERU: 25% ad valorem tax

on drinks containing >6 g sugar/100 mL (increase from previous rate of 17%);
17% ad valorem tax on drinks with 0.5–6 g sugar/100 mL (unchanged);
12% ad valorem tax on drinks with <0.5 g sugar/100 mL (decrease from previous rate of 17%). Exempt: Plain water, 100% juice, plain milk, drinkable yogurts. *Implemented May 2018, updated June 2019*

BERMUDA: 75% import tax

on sugar, sugary drinks, candies and dilutables;
exempts diet sodas, 100% juice, and diet iced teas.
Implemented Oct. 2018, increased from 50% import tax implemented Oct. 2018

DOMINICA: 10% excise tax

on food and drinks with high sugar content, including soft drinks and energy drinks.
Implemented Sept. 2015

BARBADOS: 10% excise tax

on sugary drinks, including carbonated soft drinks, juice drinks, and sports drinks; exempts 100% juice, coconut water, and plain milk.
Implemented Aug. 2015

CHILE: 18% ad valorem tax

on sugary drinks containing >6.25 g sugar/100 mL; includes all non-alcoholic drinks with added sweeteners; exempts 100% fruit juice and dairy-based beverages;
10% ad valorem tax on drinks with <6.25 g sugar/100 mL. *Implemented Oct. 2014*

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Sugary drink taxes in the United States

SEATTLE, WA

1.75 cent per ounce
distribution tax on sugary drinks;
exempts diet sodas, milk-based
drinks, & 100% fruit juice
Implemented January 2018

PHILADELPHIA, PA

1.5 cents per ounce
excise on sugar- and artificially-sweetened
drinks, including diet soda; exempts milk-
based drinks and 100% juice
Implemented January 2017

ALBANY, CA

1 cent per ounce distribution tax on
drinks with added caloric sweetener;
exempts milk-based drinks, 100% fruit juice;
beverages distributed from retailers with
revenue <\$US 100 000 per annum exempt
Implemented April 2017

BOULDER, CO

2 cents per ounce excise tax
on beverages with ≥ 5 g added
caloric sweeteners/12 oz.;
exempts milk-based drinks and
100% juice. *Implemented July 2017*

BERKELEY, CA

1 cent per ounce on sweetened drinks;
exempts meal-replacement and dairy
drinks, diet sodas, fruit juice, and alcohol
Implemented March 2015

COOK CO., IL

1 cent per ounce on
sugar- and artificially-
sweetened drinks
Implemented August 2017
Repealed October 2017

OAKLAND, CA

1 cent per ounce distribution tax on drinks with
added caloric sweeteners; exempts milk-based drinks,
100% juice; beverages distributed from retailers with
revenue <\$US 100,000 per annum exempt
Implemented July 2017

NAVAJO NATION

2% junk food tax on "minimal-to-no
nutritional value food items," including
sugar-sweetened beverages
Implemented April 2015

SAN FRANCISCO, CA

1 cent per ounce on drinks with added sugar and >25 kcal
per 12 oz; applies to syrup and powder concentrates; exempts
100% juice, artificially sweetened beverages, infant formula,
milk products, medical drinks, and alcoholic beverages
Implemented January 2018